

# F1 The Movie - Imax Experience

DATE: Friday, August 15, 2025  
LOCATION: Atlantic City, New Jersey, US

---

## Event Description

F1 The Movie - Imax Experience is a premier performing-arts event in Atlantic City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 36/100  
**Expected Attendance:** 207 people  
**Event ID:** 67r7ESsNcEoS3neAKa

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 83 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/f1-the-movie-imax-experience>

Document generated on 6/4/2026, 12:55:38 AM