

Extraliga - Yunost Minsk vs Brest

DATE: Friday, January 16, 2026
LOCATION: Brest, Brest Region, BY

Event Description

Extraliga - Yunost Minsk vs Brest is a premier sports event in Brest. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,674 people

Event ID: H8fbViSYwYGrUSjN7z

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 670 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.