

# Extraliga (W) - UMB Banská Bystrica vs Košice

DATE: Saturday, January 3, 2026  
LOCATION: Košice, Košický kraj, SK

## Event Description

Extraliga (W) - UMB Banská Bystrica vs Košice is a premier sports event in Košice. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,677 people

**Event ID:** H2xPHeYmXpZmE8igfK

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 671 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*