

Extraliga - Nitra Blue Wings vs BKM Lu ÖVæV0

DATE: Wednesday, January 28, 2026
LOCATION: Lu ÖVæV0, Banskobystrický kraj, SK

Event Description

Extraliga - Nitra Blue Wings vs BKM Lu ÖVæV0 is a premier sports event in Lu ÖVæV2. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: 9PKkJGFJiXgQtVTy7U

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.