

Extraliga - Mladá Boleslav vs T —æV0

DATE: Sunday, January 18, 2026
LOCATION: T —æV2 Ā Ö÷ avskoslezský kraj, CZ

Event Description

Extraliga - Mladá Boleslav vs T —æV0 is a premier sports event in T —æV0 1. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 4,952 people

Event ID: HFKvvpjaWFozAjnmaS

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,981 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.