

# Extraliga - Metallurg Zhlobin vs Brest

DATE: Saturday, November 29, 2025

LOCATION: Brest, Brest Region, BY

## Event Description

Extraliga - Metallurg Zhlobin vs Brest is a premier sports event in Brest. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,599 people

**Event ID:** Gt4HxurT92zPyPghi6

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 640 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*