

Express Trailers Zurrieq Half Marathon & 10K

DATE: Saturday, November 15, 2025
LOCATION: -W' ieq, MT

Event Description

Express Trailers Zurrieq Half Marathon & 10K is a premier sports event in -W' ieq. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 38/100

Expected Attendance: 240 people

Event ID: HgsKgZrXnCu7anVLRs

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 96 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.