

# EXPOTRANSPORTE ANPACT

DATE: Wednesday, November 12, 2025

LOCATION: Guadalajara, Jalisco, MX

## Event Description

EXPOTRANSPORTE ANPACT is a premier expos event in Guadalajara. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 68/100

**Expected Attendance:** 7,691 people

**Event ID:** EQHdKLV9Ssrti4GpfY

## Hotel Demand Indicators

**ADR Impact Index:** 7.3x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,076 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/expotransporte-anpact>

Document generated on 6/4/2026, 12:46:24 AM