

EXPOSITOR no MERCADO de NATAL STELLA (6-8 Dez)

DATE: Saturday, December 6, 2025
LOCATION: São Domingos de Rana, Lisbon, PT

Event Description

EXPOSITOR no MERCADO de NATAL STELLA (6-8 Dez) is a premier expos event in São Domingos de Rana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 63/100

Expected Attendance: 4,218 people

Event ID: DqgDkJC3GWgxd3ZDuY

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,687 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.