

# Exposition conférence : Charenton-le-Pont à travers les cartes postales

DATE: Saturday, September 20, 2025  
LOCATION: Charenton-le-Pont, Île-de-France, FR

## Event Description

Exposition conférence : Charenton-le-Pont à travers les cartes postales is a premier conferences event in Charenton-le-Pont. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 29/100

**Expected Attendance:** 90 people

**Event ID:** AqFnNucSy4R4jr3WRJ

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 36 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*