

Export Promotion Centre Summit

DATE: Friday, December 12, 2025
LOCATION: Kamarajar Salai, Tamil Nadu, IN

Event Description

Export Promotion Centre Summit is a premier conferences event in Kamarajar Salai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 5B9wVmCmxEwkGC2oSt

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.