

# Export Gateway To Africa

DATE: Thursday, October 16, 2025

LOCATION: 7F æ ul, TR

## Event Description

Export Gateway To Africa is a premier expos event in 7F æ ul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 60/100

**Expected Attendance:** 3,136 people

**Event ID:** Diw8SSDxNxZbpNjb37

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,254 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*