

# Exponoivos

DATE: Saturday, January 10, 2026

LOCATION: Lisboa, Lisboa, PT

---

## Event Description

Exponoivos is a premier expos event in Lisboa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 66/100

**Expected Attendance:** 6,000 people

**Event ID:** 6WKuVDxYWWPjfZj5Mr

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,400 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/exponoivos>

Document generated on 6/3/2026, 9:04:49 PM