

EXPOESTUDIOS CIUDAD DE LIMA 2025-2

DATE: Saturday, October 18, 2025
LOCATION: San Isidro, Municipalidad Metropolitana de Lima, PE

Event Description

EXPOESTUDIOS CIUDAD DE LIMA 2025-2 is a premier expos event in San Isidro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,303 people

Event ID: 3ak5gmB3GybTF78a4d

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 521 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.