

EXPO ENLAZARTE EN CENTRO CULTURAL NEVILLÉ JUNTO A MAR ROJO

DATE: Saturday, August 23, 2025

LOCATION: Buenos Aires, Ciudad Autónoma de Buenos Aires, AR

Event Description

EXPO ENLAZARTE EN CENTRO CULTURAL NEVILLÉ JUNTO A MAR ROJO is a premier expos event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 46/100

Expected Attendance: 600 people

Event ID: 7p65vR6sVrAhRTmHPm

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 240 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.