

Expo-Champs

DATE: Tuesday, August 26, 2025
LOCATION: Saint-Liboire, Québec, CA

Event Description

Expo-Champs is a premier expos event in Saint-Liboire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 73/100

Expected Attendance: 13,400 people

Event ID: CMQ75nt6R7yvCxjMM9

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,360 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
