

Exploring Our Foundations - Tipperary Museum Family Day

DATE: Saturday, August 23, 2025
LOCATION: Clonmel, County Tipperary, IE

Event Description

Exploring Our Foundations - Tipperary Museum Family Day is a premier festivals event in Clonmel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 38/100
Expected Attendance: 255 people
Event ID: 6qaovo78ARXjT46z84

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 102 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
