

EXPLORE BEYOND

DATE: Sunday, September 7, 2025
LOCATION: Santpoort-Noord, Noord-Holland, NL

Event Description

EXPLORE BEYOND is a premier community event in Santpoort-Noord. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 31/100
Expected Attendance: 113 people
Event ID: 5AevxcVoofjENQz5iz

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 45 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
