

Experts Meeting to Design a Mental Health and Psychosocial Support (MHPSS) Policy for the Independent Institution on Missing Persons in the Syrian Arab Republic (IIMP)

DATE: Tuesday, November 4, 2025

LOCATION: Genève, Genève, CH

Event Description

Experts Meeting to Design a Mental Health and Psychosocial Support (MHPSS) Policy for the Independent Institution on Missing Persons in the Syrian Arab Republic (IIMP) is a premier conferences event in Genève. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 7zgcPZCGTMP2EPP8ZU

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/experts-meeting-to-design-a-mental-health-and-psychosocial-support-mhpss-policy-for-the-independent-institution-on-missing-persons-in-the-syrian-arab-republic-iimp>

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