

Experience Dubai's booming real estate market — right here in Surrey!

DATE: Saturday, November 1, 2025
LOCATION: Surrey, British Columbia, CA

Event Description

Experience Dubai's booming real estate market — right here in Surrey! is a premier expos event in Surrey. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 51/100
Expected Attendance: 1,075 people
Event ID: DkydUtfeyR56FcGYZo

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 430 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
