

Experience Climate Action: The Role of Creatives in the Climate Emergency

DATE: Thursday, September 11, 2025
LOCATION: Galway, County Galway, IE

Event Description

Experience Climate Action: The Role of Creatives in the Climate Emergency is a premier conferences event in Galway. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 189 people

Event ID: 52vCmSuFJ9xkmeXARu

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 76 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
