

# Exokids and Out of the city productions - artists

DATE: Saturday, February 7, 2026  
LOCATION: Kristiansand, Vest-Agder, NO

---

## Event Description

Exokids and Out of the city productions - artists is a premier concerts event in Kristiansand. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 51/100

**Expected Attendance:** 1,093 people

**Event ID:** 9emxw99kKoqVpzGM5R

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 437 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---