

# Exhibition: You felt it too by Danique Jaspers

DATE: Thursday, September 4, 2025  
LOCATION: Amsterdam, Noord-Holland, NL

## Event Description

Exhibition: You felt it too by Danique Jaspers is a premier expos event in Amsterdam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 31/100

**Expected Attendance:** 112 people

**Event ID:** H5NW4ZfpBL2ZM9vcjL

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 45 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*