

Exhibition: Union College Garnet Chargers vs. Royal Military College of Canada Paladins

DATE: Friday, January 2, 2026
LOCATION: Schenectady, New York, US

Event Description

Exhibition: Union College Garnet Chargers vs. Royal Military College of Canada Paladins is a premier expos event in Schenectady. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 34/100
Expected Attendance: 150 people
Event ID: D3gnHEQGkYSgZdmPmL

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
