

Exhibition | The Art Mill: All In This Together

DATE: Saturday, September 6, 2025
LOCATION: Griffith, New South Wales, AU

Event Description

Exhibition | The Art Mill: All In This Together is a premier expos event in Griffith. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 53/100
Expected Attendance: 1,491 people
Event ID: EYz8g2ZgxcUGywr47z

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 596 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.