

Exhibition: Pigments of the Earth by House of Natural Fiber (HONF)

DATE: Saturday, November 8, 2025
LOCATION: Narrogin, Western Australia, AU

Event Description

Exhibition: Pigments of the Earth by House of Natural Fiber (HONF) is a premier expos event in Narrogin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 44/100

Expected Attendance: 515 people

Event ID: H4m2U9i4cz3qi3pjaM

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 206 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.