

Exhibition opening - Those who leave and those who stay (Cristiano Capuano)

DATE: Thursday, November 20, 2025
LOCATION: Brunswick East, Victoria, AU

Event Description

Exhibition opening - Those who leave and those who stay (Cristiano Capuano) is a premier expos event in Brunswick East. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 53/100

Expected Attendance: 1,435 people

Event ID: 4uFZYR8ZtBaWLB46tY

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 574 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
