

Exhibition Opening-- Story Through Art by Rhonda Billett

DATE: Thursday, November 13, 2025
LOCATION: Mount Morgan, Queensland, AU

Event Description

Exhibition Opening-- Story Through Art by Rhonda Billett is a premier expos event in Mount Morgan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 58/100
Expected Attendance: 2,400 people
Event ID: Bn2CPnHrY7Lu7EMzFU

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 960 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
