

Exhibition Opening - BASI Showcase

DATE: Monday, September 15, 2025
LOCATION: Boonah, Queensland, AU

Event Description

Exhibition Opening - BASI Showcase is a premier expos event in Boonah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,084 people

Event ID: 4iY38F9MJLa5ogENzm

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 434 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
