

Exhibition Opening and Awards - Māori: Legends of our Lands - Our People, Our Places, Our Stories

DATE: Tuesday, September 16, 2025
LOCATION: Queenstown, Otago Region, NZ

Event Description

Exhibition Opening and Awards - Māori & Legends of our Lands - Our People, Our Places, Our Stories is a premier expos event in Queenstown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 47/100
Expected Attendance: 735 people
Event ID: 9GVeUz3AQHwypJFTKA

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 294 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.