

Exhibition & Market by Chiffon Magazine @ LDF'25

DATE: Friday, September 19, 2025
LOCATION: London, England, GB

Event Description

Exhibition & Market by Chiffon Magazine @ LDF'25 is a premier expos event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 51/100
Expected Attendance: 1,138 people
Event ID: DpFrVCdzN84R62kqzn

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 455 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.