

EXHIBITION - huiyin zhou: sojourning in lyric time

DATE: Saturday, August 23, 2025
LOCATION: High Point, North Carolina, US

Event Description

EXHIBITION - huiyin zhou: sojourning in lyric time is a premier expos event in High Point. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 44/100

Expected Attendance: 490 people

Event ID: Ckv9PT4xHNS8dSbKzF

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 196 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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