

Exhibition Closing: The 20-Dollar Art Show

DATE: Monday, October 20, 2025

LOCATION: Bend, Oregon, US

Event Description

Exhibition Closing: The 20-Dollar Art Show is a premier expos event in Bend. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 954 people

Event ID: 6iaHgEyQ8ZKNwrDKVA

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 382 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.