

¡Exclusivo evento de cruceros con Norwegian Cruise Line el 16 de agosto!

DATE: Saturday, August 16, 2025
LOCATION: San Juan, San Juan, PR

Event Description

¡Exclusivo evento de cruceros con Norwegian Cruise Line el 16 de agosto! is a premier expos event in San Juan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 46/100

Expected Attendance: 656 people

Event ID: E4UCs9afeJbeWuKiLc

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 262 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.