

# Evolve Pop Culture Expo 2025

DATE: Friday, August 29, 2025  
LOCATION: Cannington, Western Australia, AU

---

## Event Description

Evolve Pop Culture Expo 2025 is a premier expos event in Cannington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 60/100

**Expected Attendance:** 3,117 people

**Event ID:** DCjV2aUetRcsV7VZrY

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,247 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/evolve-pop-culture-expo-2025>

Document generated on 6/4/2026, 5:47:15 AM