

Everglades Hotel Wedding Fayre hosted by County Brides

DATE: Sunday, October 19, 2025
LOCATION: Widnes, GB

Event Description

Everglades Hotel Wedding Fayre hosted by County Brides is a premier expos event in Widnes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 950 people

Event ID: 8P4F8mn49zfc5ezRcV

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 380 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.