

Ever Bloom Peri/Menopause Summit

DATE: Friday, August 22, 2025
LOCATION: Surfers Paradise, Queensland, AU

Event Description

Ever Bloom Peri/Menopause Summit is a premier conferences event in Surfers Paradise. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 289 people

Event ID: 3JH2N5nCB7B4Pr6sL9

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 116 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
