

# Evento de Mulheres

DATE: Saturday, October 18, 2025

LOCATION: Várzea, Santarém, PT

## Event Description

Evento de Mulheres is a premier conferences event in Várzea. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 41/100

**Expected Attendance:** 353 people

**Event ID:** CfHyeHHo6cGpe7KHi7

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 141 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/evento-de-mulheres>

Document generated on 6/3/2026, 8:47:43 PM