

EVENTO DA LIGA FLORIPA - JURERÊ ED. AGOSTO

DATE: Saturday, August 30, 2025
LOCATION: Jurerê, Santa Catarina, BR

Event Description

EVENTO DA LIGA FLORIPA - JURERÊ ED. AGOSTO is a premier conferences event in Jurerê. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 423 people

Event ID: 6rijZ3FKBCBV6g8WXp

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 169 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.