

Evento 5x5 de Valorant Presencial - GOAT

DATE: Sunday, October 12, 2025
LOCATION: Coração Eucarístico, Minas Gerais, BR

Event Description

Evento 5x5 de Valorant Presencial - GOAT is a premier expos event in Coração Eucarístico. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 46/100

Expected Attendance: 619 people

Event ID: 7iwM9covedNB9L45dx

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 248 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
