

Event: M CCS Okinawa FPR Japanese Culture: Green Tea Seminar

DATE: Monday, October 27, 2025

LOCATION: S Œ7u:, I~ w , JP

Event Description

Event: M CCS Okinawa FPR Japanese Culture: Green Tea Seminar is a premier conferences event in S Œ7u:. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 25/100

Expected Attendance: 59 people

Event ID: Hx9DWNudEeuRXjEEQ9

Hotel Demand Indicators

ADR Impact Index: 3.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 24 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.