

EVENT BSC-BW 9 Octobre 2025

DATE: Thursday, October 9, 2025
LOCATION: Braine-l'Alleud, Région wallonne, BE

Event Description

EVENT BSC-BW 9 Octobre 2025 is a premier conferences event in Braine-l'Alleud. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 188 people

Event ID: GeT9dTh8Qamb7c2XyG

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 75 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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