

# EVA x Féile na Gréine: SIREN SONG

DATE: Saturday, October 25, 2025  
LOCATION: Limerick, County Limerick, IE

## Event Description

EVA x Féile na Gréine: SIREN SONG is a premier performing-arts event in Limerick. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 39/100

**Expected Attendance:** 286 people

**Event ID:** 5gnS4NQTo2EbnrQ22S

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 114 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*