

# EV Zug vs Sparta Prague

DATE: Tuesday, November 18, 2025  
LOCATION: Praha 9, Hlavní m -7Fò aha, CZ

## Event Description

EV Zug vs Sparta Prague is a premier sports event in Praha 9. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 73/100

**Expected Attendance:** 13,960 people

**Event ID:** LNsigrbJkkSUJaMi3

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,584 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*