

# EV Day con BayWa r.e., EIF Solar & Mercedes-Benz en Madrid

DATE: Thursday, October 23, 2025  
LOCATION: Pinto, Comunidad de Madrid, ES

## Event Description

EV Day con BayWa r.e., EIF Solar & Mercedes-Benz en Madrid is a premier expos event in Pinto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 47/100

**Expected Attendance:** 689 people

**Event ID:** 3vovyJCgnzxXqg293Q

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 276 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*