

European Microelectronics & Packaging Conference

DATE: Tuesday, September 16, 2025
LOCATION: Grenoble cedex 1, Auvergne-Rhône-Alpes, FR

Event Description

European Microelectronics & Packaging Conference is a premier conferences event in Grenoble cedex 1. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 43/100
Expected Attendance: 472 people
Event ID: 8dL49nrr6SKGMBfiHe

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 189 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.