

European Championship Qualifiers - Group Stage - Norway vs Montenegro

DATE: Sunday, August 17, 2025
LOCATION: Kolasin, Kolašin Municipality, ME

Event Description

European Championship Qualifiers - Group Stage - Norway vs Montenegro is a premier sports event in Kolasin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 41/100

Expected Attendance: 350 people

Event ID: ApcqbycywXXD8Hskoa

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.