

European Championship Qualifiers - Group Stage - Hungary vs Denmark

DATE: Sunday, August 17, 2025
LOCATION: Odense, Region Syddanmark, DK

Event Description

European Championship Qualifiers - Group Stage - Hungary vs Denmark is a premier sports event in Odense. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 926 people

Event ID: EAypWWGux5w3JFzKQp

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 370 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.