

European Championship Qualifiers - Group Stage - Georgia vs North Macedonia

DATE: Sunday, August 17, 2025
LOCATION: Skopje, Skopje, MK

Event Description

European Championship Qualifiers - Group Stage - Georgia vs North Macedonia is a premier sports event in Skopje. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,250 people

Event ID: FkogcVx5BANVNLg2aE

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 500 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.