

Europe in the Valley - Styled Shoot

DATE: Sunday, August 24, 2025
LOCATION: Herne Hill, Western Australia, AU

Event Description

Europe in the Valley - Styled Shoot is a premier expos event in Herne Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 35/100

Expected Attendance: 185 people

Event ID: 79otr8c89Xf5sixCy6

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 74 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.